

Dear colleagues and friends,

On the 12th of November this year the American Corner at Pencho Slaveykov Public Library in Varna, Bulgaria celebrates its 10th anniversary. We have the pleasure to invite you at one amusing virtual birthday!

For a long time we have been wondering how to have all of you as guests to our party and finally we have chosen the virtual way - through sharing photos, videos, thoughts and opinions in the social media Instagram.

The idea is to promote our e-resource and the process of reading as something attractive, and having fun while gaining knowledge and acquiring new skills. At the same time we wanted to receive your opinion on the chosen form of work – putting photos and videos on Instagram. We appreciate your participation - step by step:

- Promoting our e-books and computer station for early education among real and potential users.
- Taking photos and videos of people using e-books and IT-resources at the American Corner, Children` and Teens` Department of the library, and in the open space – at emblematic natural and cultural territories in the town of Varna.
- Publishing those photos and videos at the social network Instagram.
- Here is your part – to select the photo or video that you like best and, according to you, promotes our e-resources` in the most appropriate way. We invite all our colleagues in the country as well as our international partners to participate!
- Deadline for voting – 26st of November 2014, 24.00 p. m CET
- Announcement of the results – 27th of November – Thanksgiving Day

The most important moment is your participation. We will highly appreciate your professional opinion!

Social media networks are a significant part of young people day-to-day life and the experience that we have from our previous events have determined the choice of Instagram. Here is some useful information concerning Instagram:

Instagram is a free and popular network for sharing photos and videos through mobile devices – iPads, smart phones, tablets etc. The user could give comments and vote for a favorite one. The only thing that you should do for using Instagram is to download and install it from the AppStore and have a registration.

Let`s celebrate together at #10yearsACV

For any further information:

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Best regards from Rosy Todorova and Tsvety Voycheva, American Corner, Varna, Bulgaria