DLit2.0   [**www.digital-literacy2020.eu**](http://www.digital-literacy2020.eu)

Lifelong Learning Programme

Invitation

to

The Final Conference of the European Project "Digital Literacy 2.0"

22 January 2014 in Berlin, GERMANY

During the two-year run time of the project eight partner organisations in seven European countries have developed and tested the training "Digital Literacy 2.0". Towards the end of the project's run time the project outcomes will be presented. Stakeholders and interested parties from politics, commonwealth and welfare are invited to learn more about the training campaigns in the different countries and further possible applications of the training material.

The objective of the project "Digital Literacy 2.0" (DLit 2.0) is to empower socially and educationally disadvantaged adults in Europe to participate in society more strongly by actively and autonomously using web 2.0 applications for their individual purposes. The two-step approach "train the trainer & qualify the user" and the implementation of the measures in non-formal learning settings like libraries, community centres or social institutions are at the core of the project. In order to reach disadvantaged adults as a target group, multipliers were trained in the first step to:

- make their target group acquainted with the opportunities provided by the internet and web 2.0 in their daily work.
- approach their target group with the help of eligible web applications (e.g. social networks, civic participation, job opportunities).
- supplement their own and their organisation's portfolio with special offers for imparting media literacy.

In the second step the modular DLit 2.0 curriculum – tailored to the respective country, institution and clientele – is applied by the multipliers to convey web 2.0 skills to their target groups.

At the final conference in Berlin participants will gain an insight into the contents of the training and learn in which ways and to which results the different organisations and countries have implemented the training campaign. Participants will further have the opportunity of discussing and putting to the test how the training material – which will be available as open educational resource after the project's run – could be applied in different educational contexts, such as staff trainings at public libraries. Moreover, the implementation of the campaign in further European countries not covered by the partner consortium is to be initiated at the conference. Representatives of the social work, library and adult education sectors who are interested in extending their portfolio to include ICT qualification measures are therefore explicitly invited.

The international partner consortium of the project "Digital Literacy 2.0", including public libraries, transregional library associations as well as local and national network organisations, consists of:
Aga Khan Foundation, Portugal / Bibnet, Belgium / Public Library Cologne, Germany /Regionalna biblioteka „Pencho Slaveykov", Bulgaria / Biblioteka Publiczna im. W.J. Grabskiego w Dzielnicy Ursus, Poland / Bibliothèque publique d'information, France / National Institute of Adult Continuing Education, UK / Digital Opportunities Foundation, Germany

For further information about the project or to register for the conference please visit
[**www.digital-literacy2020.eu**](http://www.digital-literacy2020.eu) **or contact** [**kschuberth@digitale-chancen.de**](mailto:kschuberth@digitale-chancen.de)**.**