Bringing culture to all - Together

An introduction to Europeana

Joris Pekel

Varna, Bulgaria 15/04/2014

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Content

→ What is Europeana?

→ Where are we now?

→ Where are we going?

→ Why join Europeana?

→ How to join Europeana?

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What is Europeana

What is Europeana

→ Found in 2005

→ Launch in 2008

→ "Access to all of Europe's heritage"

→ European Identity

→ Bring culture together and give access from one point

Europeana's vision and mission

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think culture

→ Europeana is a catalyst for change in the world of cultural heritage.

→ **Our mission:** The Europeana Foundation and its Network create new ways for people to engage with their cultural history, whether it's for work, learning or pleasure.

→ **Our vision:** We believe in making cultural heritage openly accessible in a digital way, to promote the exchange of ideas and information. This helps us all to understand our cultural diversity better and contributes to a thriving knowledge economy.

Where are we now?

→ 30m records from 2,300 European galleries, museums, archives and libraries

→ Books, newspapers, journals, letters, diaries, archival papers

→ Paintings, maps, drawings, photographs

→ Music, spoken word, radio broadcasts

→ Film, newsreels, television

→ Curated exhibitions

→ 31 languages

Preview & Digital Objects are licensed as described in "EDM: rights"

CCO

Layer #3: Metadata (descriptive object information)

Layer #2: Previews (lower quality versions of #1)

EDM:rights

Layer #1: Digital objects (on the site of the provider)

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Who submits data to Europeana?

Domain Aggregators

National initiatives

Libraries

e.g. The European Library

Archives

e.g. APEX

Audiovisual collections

e.g. EUScreen, European Film Gateway

Thematic collections

e.g. Judaica Europeana, Europeana Fashion

National Aggregators

e.g. Culture Grid, Culture.fr

Regional Aggregators

e.g. Musées Lausannois

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think culture

Shaping the Europeana cultural landscape

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→ Lots of work behind the scenes

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→ Europeana Data Model

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→ Connecting the sector

Where are we now

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→ Europeana is 5 years old now
→ Not there yet…
→ Quality over quantity
→ Copyright a big blocker
→ Portal just one representation of Europeana

Some context…

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→ 2300 institutions

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→ Forward to 2020

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→ Europeana as a digital infrastructure

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→ Connect de sector with other industries

→ Allow others to work with your data - where possible

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Why join Europeana?

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→ Public mission

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→ Help and expertise

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→ Europeana Network & Professional platform

Public Mission

"Enable access to everyone who wants to do research"
  - *British Library, Our Mission and 2020 Vision*

"Our core values are: accessibility, sustainability, innovation and cooperation."
  -*National Library of the Netherlands, Our Mission and Vision*

"To provide diverse audiences with the best quality experience and optimum access to our collections, physically and digitally."
  - *the Victoria & Albert Museum, Mission and Objectives*

*"*The Federal Archives have the legal responsibility of permanently preserving the federal archival documents and making them available for use."
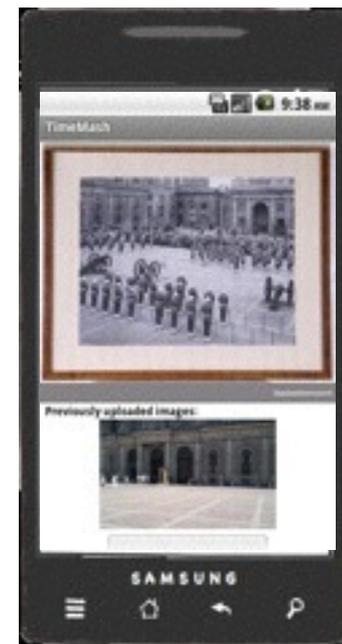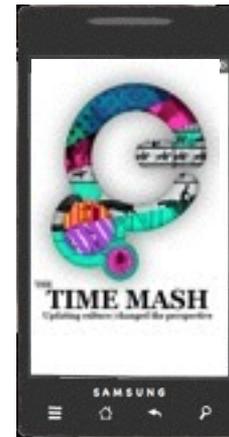 - *German Federal Archives - Responsibilities*

The National Gallery of Denmark is Denmark's premier museum of art. Through Accessibility, education, and exhibition
  - *Danish National Gallery - Mission*

Public Mission

→ Put your material where the users are

ABOUT

Lijf van crème zijde, onder zwart kant met bloemen en cirkels, zwarte fluwelen banden en pailletten en zilverkleurige pailletten en kralen; paarse geplooide ceintuur.

Lijf horend bij een japon van zwarte kant op een crème-satijnen onderkleed. Met hoge boord en lange mouwen, gegarneerd met eem zwart fluwelen lint en zilverkleurig metalen passement en pailletten. De ceintuur is van geplooide paarse zijde. Op de trekband een adres: Lucien Andrain, 73 Rue de Rivoli, Paris.

Creator 🔧	: Andrain, Lucien
Type	lijfje
Rights	⊚ ☑
Contributor	Schenking van de erven van barones Tindal-den Tex, Hilversum
Medium	kant (materiaal)

GENERAL LINK

➻ **Rijksmuseum**

➻ **View in Europeana**

connect   favourite   comment   share

Connect and Contextualise

Help & Expertise

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→ Advice and assist on data modelling

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→ Usage metrics

Content Look up sources to compare traffic over time

Compare Europeana ⟡ With Provider A ⟡ Time Maximum ⟡

500,000 ---- 500000
400,000
300,000 ---- 300000
200,000 --- 190000
100,000 --- 120000
1000   9000
2000   12000

Items per media type

Images — 18,826,810

Videos — 234,248

Text — 11,927,632

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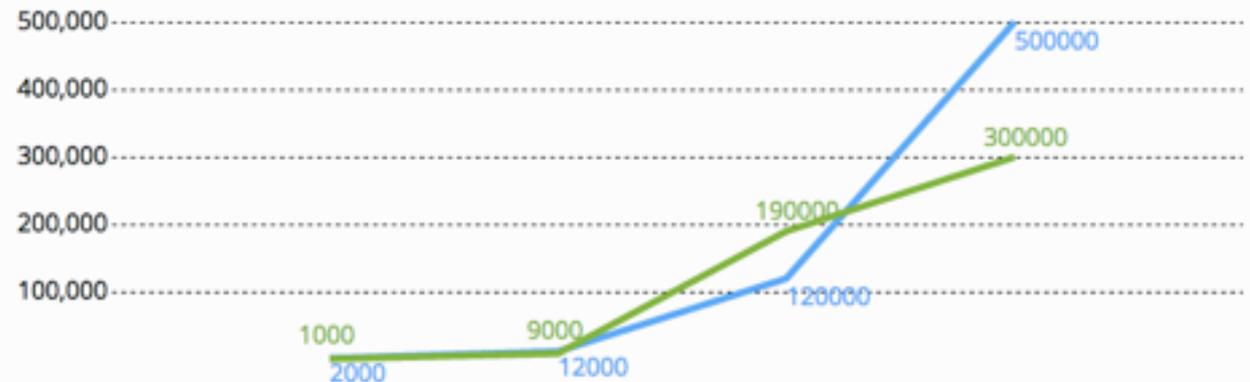
Open Source Tools

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→ Metadata mapping tools

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→ Upload to Wikimedia Commons with GLAMwiki Toolset

Europeana Network

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→ Connect with industry professionals to solve commons issues, look for funding opportunities, find project partners and much more

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→ Not only representatives from memory institutions, but also creative industries, (history) education, tourism and more

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How to join Europeana?

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→ Get in touch with your aggregator

More questions?

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Get in touch!

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